PARINAM
LAW ASSOCIATES



Mallika Noorani

+91 22 42410011 Mumbai, India

mallika.noorani@parinamlaw.com

- Labour & Employment
- Media & Entertainment
- Intellectual Property
- Corporate & Commercial
- Private Equity & Fund Structure
- Regulatory & Anti-Trust
- Mergers & Acquisitions
- IT & Data Privacy

Senior Partner

Introduction

Mallika is an accomplished lawyer with rich experience in domestic and cross border transactions. She also routinely advises early and mid stage investment funds as well as start ups in their funding transactions.

Mallika also advises on matters pertaining to intellectual property laws and media and entertainment laws. She is able to guide clients in maximising their IP assets and unlocking value beyond the traditional industry deal making constructs.

Her extensive legal experience is bolstered by a degree in Finance and International Business. This combination of legal acumen and financial insight enables her to navigate the intricacies of high-stakes transactions and offer strategic counsel to clients across diverse industries. Whether guiding companies through transformative mergers, safeguarding intellectual property assets, or addressing employment law challenges, Mallika is committed to delivering comprehensive and tailored legal solutions.

Indicative Experience

- Representing TVS Holdings in its acquisition of a majority stake in Indian subsidiary of a Czech consumer finance group – Home Credit Group.
- Advising a Poonawalla group entity in its partial stake sale to Zydus Lifesciences in Mylab Discovery Solutions Ltd.
- Advising Gruhas Collective Consumer Fund in its investments in various portfolio companies.
- Advising various film producers, including D2R Films and Abundantia Entertainment in their development and production deals with various studios and platforms. Serving as production counsel for their shows and films.
- Advising emerging tech players such as Bharatbox (subsidiary of Animoca Brands), Hefty in their collaborations with industry partners in India.
- Advising players in the gaming industry such as Nazara, Dream 11 and Zupee on applicable laws and regulatory requirements.
- Advising the Indian arm of a UK based SaaS company on labour law related aspects of setting up its India operations.

Education

- LL.B, Government Law College, Mumbai
- B.Sc (Business Administration - Finance), University of Richmond, USA